



NEWS RELEASE

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PULTE CONFIRMED AS DISTRIBUTOR FOR AB VISTA'S NEW GENERATION ENZYME PRODUCTS IN GERMANY AND AUSTRIA

AB Vista, a leading international supplier of new generation micro-ingredients for the animal feed industry, today confirms that with immediate effect, Pulte GmbH & Co. KG will be their distributor in Germany and Austria for their new generation enzyme products including Quantum Phytase and the first intrinsically thermostable xylanase enzyme, Econase XT.

Pulte GmbH has distributed feed additives in the German and Austrian markets since 1983. The company focuses on technical products, which provide the customer with the optimal solution for their feed and food production. Pulte is currently also a distributor for Nor-Feed, Christian Hansen and RHI AG. They are also involved in selling products for the food industry and organic sector.

Commenting on the new partnership, Doris Pulte, Managing Director of Pulte GmbH & Co. KG, said "We are very excited about distributing AB Vista's range of market leading feed enzymes. The enhanced technical quality of AB Vista's products supported with well researched scientific recommendations differentiates them from others, providing customers with viable solutions that they can be confident of; a benefit which coincides with the philosophy of Pulte. There is a strong relationship between the two companies which will provide a good foundation for the future cooperation."

AB Vista

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Quantum Phytase is a new generation *E. Coli* phytase offering superior benefits to first generation phytase products. Quantum Phytase is effective at precisely the right time, in precisely the right location of the gastro-intestinal tract, to deliver more consistent improvements in animal performance. Quantum Phytase works across a broad pH range, including that of the upper GI tract, meaning that it can deliver significantly improved nutrient utilisation which consistently improves performance for a greater return on investment.

Econase XT is the first and only intrinsically thermostable xylanase product available and has already revolutionised the xylanase market in many countries across the world. Econase XT has three key qualities:

- **Intrinsic thermostability:** The first xylanase on the market with the ability to survive high pelleting temperatures without the use of a coating. Independent tests show that there is no loss of activity after steam conditioning up to 95°C for 30 seconds followed by pelleting.
- **Assayability:** The level of enzyme activity in the feed can be reliably and accurately measured.
- **Efficacy:** Numerous independent trial results show the positive influence on animal performance in both corn and wheat based diets.

Paul Steen, Business Manager for AB Vista in Germany and Austria, says: "The new relationship with Pulte will strengthen our position in Europe by providing customers with local access to AB Vista's market leading enzyme products."

For more information about any of AB Vista's enzyme products, please contact Paul Steen on paul.steen@abagri.com or doris.pulte@pulte.de

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For further information please contact:

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Notes to Editors

1. Photography is available on request.
2. AB Vista is the Feed Ingredients division of AB Agri (Associated British Agriculture), the Agriculture Group of ABF.

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